

# PSYCHEMEDICS IN EDUCATION



Most widely used hair drug test on campuses nationwide.



Trusted by the best known names in education.



A broad range of services for the design and operation of a drug testing program.



A comprehensive collection of best practices that can help ensure program success.

**Lovett**



WE INVENTED

# THE SCIENCE THAT RE-INVENTED

AN INDUSTRY

## About Psychomedics

Psychomedics was established in 1987 to provide testing for drugs of abuse using hair analysis and has led the industry for over 35 years. Thousands of corporations rely on Psychomedics' patented hair analysis technology for their pre-employment and employee drug screening.

## Psychomedics In Education

Across the country, Psychomedics teams with administrators to keep their schools drug free and give students a reason to say "no" to drug use away from campus. On college campuses, leading fraternities use certainty of detection by our test as a deterrent to member drug use.

## About The Science

The technology was pioneered in 1977 after years of research proved that drugs deposited in the hair can be measured. Psychomedics developed and patented a process that releases virtually 100% of the drugs from the hair for analysis. This technology not only detects if drugs of abuse have been used but can also show the quantity and historical pattern of individual drug use.

## Reasons To Trust The Leader

**2-10X better** detection than any alternatives.

Widely used for **drug-free** campuses.

All tests are **FDA-cleared**.

**Smallest** hair sample requirements.

**First-to-market** when threats emerge.



**SAVING LIVES.  
SECURING FUTURES.**

**WORLD LEADER FOR DRUG  
TESTING USING HAIR ANALYSIS**

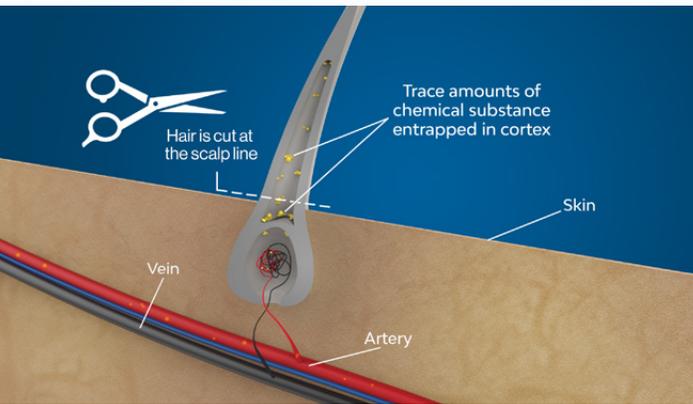
**PSYCHEMEDICS**

[www.psychomedics.com](http://www.psychomedics.com) | (800) 628-8073

# PSYCHEMEDICS IS THE MOST EFFECTIVE WAY TO KEEP DRUGS OFF YOUR CAMPUS

## How Does It Work?

As drugs are consumed, they travel through the bloodstream, nurturing hair in the process. Trace amounts of the drugs become trapped in the core of the hair shaft in amounts roughly proportional to those ingested.



Psychemedics provides comprehensive testing for a wide range of commonly abused drugs. Our tests detect the metabolites of these substances, indicating that a drug was ingested and metabolized by the body.

- ✓ 2-10X higher detection rate than any alternative
- ✓ Fully observed collection thwarts cheating
- ✓ 90-day detection window deters use [ASK US HOW!](#)
- ✓ No special facilities required for sample collection
- ✓ Simple, safe, sanitary sample collection

## Are you adapting to new threats?

Fentanyl and Delta-8-THC are the latest.

## Why is fentanyl a threat?

Fentanyl pills that look like popular party drugs are a worry. DEA seized **58M** of these pills in 2022, which are easily bought via mail and are invisible to standard drug tests.

## Why is delta-8 a threat?

This substance is widely available, easily accessible and a vaping favorite. The CDC points to its psychotic effects, while the FDA warns about harm from chemicals used to make it.

## ASK ABOUT PSYCHEMEDICS' PURPOSE BUILT TESTS FOR FENTANYL, DELTA-8 AND OTHER SUBSTANCES.

### Available Tests

Standard 5-Panel Test	Additional Substances
Cocaine Opioids PCP Amphetamines Marijuana	Fentanyl Delta-8-THC Adderall Benzodiazepines Nicotine Alcohol

## Best Practices

The most effective school testing programs are built on best practices. Some of the most important include:

### Universal Testing.

By alerting students that all will be tested at the beginning of the term, **AND** that the test detects substance use for the 90-days prior to the test deters summer usage.

### Random testing December through May.

For highest deterrent impact, 50-100% of the student population should be randomly selected and tested at various times throughout the school year.

### Utilization of Hair Stylists for collections.

Sample collection by a stylist rather than medical professional or staff member puts students at ease and limits cosmetic detectability.

### "Parents First".

Implementing a program with a parents-only notification for the first positive test result minimizes potential resistance to student testing.

### Tailor the Panel.

Extending the standard 5-panel for specific needs. (alcohol, Adderall, nicotine or other substances)

### Redemptive Program.

Position program as a Health and Wellness initiative that includes a redemptive process.

**NO TRAUMA. NO DRAMA.**

We use 60% less hair than the other guys.